

☑ For best results please print in landscape orientation.

## Chapter Datasheet: Knoxville (TN)

### People Served

The following categories are not mutually exclusive. Program participants can be counted in more than one category Example: a 15-year-old African American girl would count as one individual, and also be counted in the female, teen, and African American categories)

Total individuals:

41,136

### Gender Identity

Total males:

19,704

Total females:

21,432

Other:

Did not disclose:

### Age Range

Children (ages 0-12):

506

Teens (ages 13-19):

4,842

Young Adults (ages 20-24):

3,701

Adults (ages 25-65):

27,147

Seniors (ages 66+):

4,936

Did not disclose:

## **Groups**

Families:

Disabled:

LGBTQIA+:

Veterans:

Others:

Please specify others:

## **Ethnicities Served**

American Indian or Alaska Native:

Asian:

Black or African American:

Native Hawaiian or Other Pacific Islander:

White (Non-Hispanic):

Hispanic or Latino:

Other:

Please specify other:

Did not disclose:

## **Average Household Income**

Less than \$25,000:

\$25,000 to \$49,999:

41,136

\$50,000 to \$74,999:

\$75,000 to \$99,999:

\$100,000 or more

Did not disclose:

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## Finances

### List the amount of money spent on programs:

Chapter Funding:

\$ 6,115.30

Contributions from Links National Partners:

\$ 0

Contributions from Local Chapter Partners:

\$ 38,498.49

State Funding:

\$ 0

Federal Funding:

\$ 0

Local Government Funding:

\$ 0

In-Kind Donations:

\$ 19,000

Other:

\$ 0

Please specify other:

Total Amount Spent:

\$ 63,583.79

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## Scholarships

Did the chapter provide scholarships?

☐ No

How many scholarships were provided?

What was the total amount given in scholarships?

\$

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Did the chapter contribute to HBCU's?

☐ Yes

Number of scholarships given to HBCUs:

0

Amount donated to HBCU Scholarships:

\$ 0

Amount given to HBCU Endowments:

\$ 1,000

How many HBCUs:

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## Programs and Initiatives

**Please mark below if the chapter has implemented aspects of any program or initiative. If yes, note the number of years the chapter has implemented.**

Services to Youth

☒ National HBCU Initiative

☒ Links STEMREADY/National STEM Initiative

Number of years participated in Young Achievers

Number of years participated in Signature: Links to Success

Number of years participated in National HBCU Initiative

2

Number of years participated in National Mentoring Initiative

Number of years participated in Links STEMREADY/ National STEM Initiative

1

Number of years participated in Linked Up Mentoring/ National Mentoring Initiative/ Young Achievers

The Arts

☒ Transforming Communities Through Film

Number of years participated in Signature: Classics  
Through the Ages

Number of years participated in National Poster  
Art Competition

Number of years participated in Transforming  
Communities Through Film

0

Number of years participated in Young Masters  
Writers Project

National Trends and Services

Number of years participated in Signature: Project  
LEAD

Number of years participated in Anti-Bullying -  
Trash Talking: It's No Joke!

Number of years participated in AARP Are You  
Ready?

Number of years participated in Dressing Her from  
the Inside Out

Number of years participated in PEACE

Number of years participated in Ally Wallet Wise  
Program

Number of years participated in Get Out The Vote!

Please specify other:

International Trends and Services

Number of years participated in Signature:  
Education Across the Miles

Number of years participated in Signature:  
Education Across the Miles: Jamaica

Number of years participated in Signature:  
Education Across the Miles: Africa

Number of years participated in Life Program

Number of years participated in LinksHelp for  
Humanity

Number of years participated in NGO

Health and Human Services

☒ Signature: Walk for Healthy Living

Number of years participated in Signature:  
HeartLinks

Number of years participated in Signature:  
Linkages to Life

Number of years participated in Signature: Walk  
for a Healthy Living

2

Number of years participated in LAMBS Program

Number of years participated in National Oral  
Health Initiative

Number of years participated in National HIV/AIDS  
Initiative

Number of years participated in StrongLink  
Program/ National Mental Health Initiative

Number of years participated in Health Equity  
Ambassador Links Program

Number of years participated in National  
Childhood Obesity Initiative

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Number of years participated in the Initiative?

How many people served during the 2018-2020  
years?

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## Donations and Partnerships

**Did the chapter make donations to and/or partner with any Links national partners or collaborators (listed below)? If yes, please indicate next to the appropriate partner and/or affiliate and the amount donated.**

Links National Partners or Collaborators:

☒ Other

Amount donated to Ally Financial

Amount donated to American Cancer Society

Amount donated to Dress for Success

Amount donated to Girls, Inc

Amount donated to Dove

Amount donated to M Financial

Amount donated to NAACP

Amount donated to National Medical Association

Amount donated to National Wildlife Federation

Amount donated to NOBLE

Amount donated to NSBE

Amount donated to UNICEF

Amount donated to Donate for Life

Amount donated to AARP

Amount donated to Achieving the Dream

Amount donated to American Heart Association

Amount donated to Africare

Amount donated to March of Dimes

Amount donated to AT&T

Amount donated to Heart Truth Campaign (NHLBI)

Amount donated to Colgate

Amount donated to National Cares Mentoring Movement

Amount donated to Mayo Clinic

Number of students mentored for National Cares Mentoring Movement

Amount donated to NASA

Please specify other donations:

Donations to Local Partners

Amount donated to National Dental Association

Amount donated to Partnership for a Healthier America

Amount donated to "Other"

2,550

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## Friendship Activities

Did your chapter participate in virtual Friendship Month activities during the month of November 2020? ☐ Yes

How many members participated?

25

Did your activities include intergenerational participation? ☐ Yes

Did your Friendship Month activities include Alumna or Platinum members? ☐ Yes

### Please provide a brief description of your Friendship Month activities

Friendship month was very special for our chapter as we celebrated our 50th Anniversary on November 14, 2020 via Zoom! The theme was "50 Years Past, 50 Years Forward". To celebrate this momentous occasion, we were joined by Alma Moore, charter member, and several Connecting Links and Heir-o-Links (N = 35). We



conducted our beloved Ceremony of Friendship during our virtual November chapter meeting to recommit ourselves to its embodiment during a time where relationships and friendships matter most.

Does your chapter participate in Friendship Activities throughout the fiscal year, other than during Friendship Month in November (virtual or otherwise)? ☐ Yes

How often did you engage in other Friendship Activities? Monthly

Did your activities include intergenerational participation? ☐ Yes

**Please provide a brief description of one of your other Friendship activities:**

In spite of the pandemic, our chapter has found creative ways to stay connected in friendship. On a monthly basis, our hostesses deliver gifts to each member while respecting 6ft distancing. Each chapter Zoom meeting opens 30 minutes early to allow Link Sisters to socialize, on camera over coffee. We conducted a virtual walk to support Walk for Healthy Living and tracked 136,247 collective steps on September 26, 2020; and continue to log our steps toward the 75 Million Steps Challenge and are at 7,333,411 and counting! Our Social and Courtesy Committee has planned several themed Fun Night Zoom Meetings: October 29th (Wine Tasting: A Time of Relaxing and Reflecting); December 17th (Christmas Celebration: Ugly Christmas Sweater Contest, Gift Exchange and Music); February 11th (Black History Game Show) and April 30th (TBD). Each session is engaging! The committee has also supported Links Sisters individually and conducted card showers for members who were in need of some additional support and encouragement.

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## Chapter Membership Profile

Number of Active Members:

25

Number of Daughters of Links (DOLs):

1

Number of Active Platinum Members:

Number of Active 50-Year Members:

Year chapter conducted its last Membership Intake:

2020

Number of new members inducted during last Membership Intake:

1

### **Alumna, Platinum, 50-Year Members**

Number of Alumna Members engaged with chapter

Number of Active Platinum Members engaged with chapter

Number of Alumna Platinum Members engaged with chapter

Number of Active 50-Year Members engaged with chapter

Number of Alumna 50-Year Members engaged with chapter

### **Age Range**

Ages 30 and under

0

Ages 31-40

1

Ages 41-50

4

Ages 51-64

9

Ages 65 and over

11

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### **Occupational Categories - Current or Retired**

Arts/Entertainment/Sports

Communications/Media/PR

1

Corporate

4

Education	
4	
Engineering/Science/Technology	
5	
Entrepreneur	
Financial Services/Banking	
Government/Military	
2	
Home Manager	
Legal	
2	
Hospitality/Leisure	
Marketing/Advertising	
Medical/Dental/Healthcare	
4	
Non-Profit	
1	
Public Safety	
Social Services	
Transportation/Travel	
2	
Other Professions	

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## Volunteer Hours

Number of volunteer hours reported for chapter  
for 2019-2020:

1,603

Projected hours for 2020-2021:

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## Chapter Contact Information

Chapter President Name:

Janda Brown

Chapter President Phone:

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Chapter Vice President Name:

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Chapter Program Coordinator / Chair Name:

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Please specify other:

